

DREW ALBENZE

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EXPERIENCE:

Inhance Digital Los Angeles, CA Nov 13 – April 2015

Executive Producer, Experiential

- Oversee daily production for multiple interactive and video projects, including resource allocation, maintain executive level client communication, budget assignments, and initial scope assessment
- Manage producers assigned to specific projects, and ensure production runs smoothly and efficiently
- Ensure that initial creative integrity of the project is maintained throughout production life cycle
- Create initial statement of work for new projects based upon pitches and proposals
- Create storyboards and scripts for clients
- Work with business development on pitches and proposals, including initial budget estimations
- Create and review SOWs as needed

Inhance Digital Los Angeles, CA Sept 11 – Nov 13

Senior Interactive Producer / Senior Project Manager

- Responsible for scope, budget, and schedules of multiple interactive applications – iOS, Android, Kinect, Flash, Windows based real-time 3D, WebGL, HTML5, UE4
- Projects included integrating multiple apps across different hardware - iPad / iPhone apps, interactive touchscreen, websites, database integration, custom CMS solutions
- Successfully delivered applications for live event and permanent installation use, e.g. tradeshow, permanent installation, and enterprise solutions
- Effectively managed new product launch of a lead capture database, now integrated seamlessly into all interactive projects now in development

Scope Seven LLC/Zoo Digital El Segundo, CA July 07 - May 11

Producer - Interactive and Post Production

- Responsible for scope, budget, and schedules of interactive DVDs, Flash games, Blu-ray features, and Post Production projects
- Consistently kept projects on budget while maintaining client relationships
- Managed post production projects for Disney Worldwide Post Production: worked (with)? technical and QA team to create digital workflow and delivery of final content in multiple digital formats

Surfrider Foundation Santa Monica, CA Aug. 08 - July 10

Chairperson

- Responsible for leading/guiding executive committee in working to achieve year-long goals
- Planned launch of new website with emphasis on broad communication and education

Snap TV Games Santa Monica, CA Oct. 06 - April 07

Producer

- Worked with marketing to develop and ensure milestones are met for final street date and sales
- Supervised graphic designers/animators to deliver assets and oversee final QC with authoring vendor
- Worked with senior producer to create schedules/budgets for overall project and to ensure creative approval

Gracie Films

Culver City, CA

Oct. 03 - July 06

Associate Producer DVD

- Projects included - *The Simpsons* DVD – Seasons 4, 5, 6, 7, 8 and Spanglish DVD
- Coordinated and develop Value-Added (caps?) material/menu content with creative producers and vendors
- Collaborated with animation directors to produce original animation for use as menu content; including overseeing the production process from storyboard through final animation
- Created production schedules for each DVD release from concept through authoring and compression

Sunwoo Entertainment

Burbank, CA

Jan. 03 - Nov. 03

Manager of Productions

- Managed overseas animation production, including acting as liaison between US producers and directors and Korean directors; kept track of production schedules and deadlines
- Worked to develop new animated content for original productions from concept through post-production

Gracie Films Interactive

Culver City, CA

Aug. 00 - Dec. 02

Associate Producer

- Coordinated production of Flash animated content for shockwave.com
- Worked with writers and producers to create a series of 3-minute webisodes

EDUCATION:**Syracuse University**

Syracuse, NY

- B.S. Communications, Television, Radio, and Film Production - Magna Cum Laude

SKILLS:

- Windows, Mac OS X, MS-Office, ProTools, Flash, After Effects, Final Cut, Photoshop, Word Press, limited html, MS Project, Tactic, Visio

Client list includes:

Audi of America

Boeing

Seattle Genetics

Genetech

Facebook

Sikorsky

Sanofi Aventis

Otis

Raytheon

GE Healthcare

GE Wayne