

DREW ALBENZE

📍 1516 NW 51st, Seattle, WA 98107 ☎ 310.709.2036

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--Senior-Level Producer / Production Management--

Seasoned, astute, and award-winning digital production executive, offering a successful career in leveraging exceptional management skills within the areas of brand strategy, user experience, digital media production, video / post-production, and animation - all within a client facing environment

SUMMARY OF QUALIFICATIONS

- Expert at handling and accomplishing multiple projects within allotted timeframe and budget; along with broad-based experience in marketing, brand strategy, and brand management as well as brand campaigns.
- Skilled at providing outstanding leadership and management oversight within the areas of digital, interactive, and experiential media; video production and post-production; and animation.
- Armed with the ability to concept and create media and digital content; as well as animated video, tablet applications, and/or website; along with comprehensive knowledge of IT infrastructures and technologies, essential in boosting overall productivity and efficiency of operations.
- Adept at leading and motivating teams in carrying out various digital media production and post-production duties to ensure timely delivery of assigned program.
- Effective at collaborating with other professionals toward the attainment of production goals and objective.

AREAS OF EXPERTISE

*Video Management and Digital Media
Hardware Integration and Installation
Post-Production Management
Project and Account Management*

*Video and Film Production | User Experience Design
Animation | Social Media*

*User Experience Development
Interactive Content Development
Web-Based Application Development
Post-Production Workflow Administration
Leadership and Cross-Functional Collaboration*

PROFESSIONAL EXPERIENCE

PUBLICIS EXPERIENCES, SEATTLE, WA

SENIOR DIGITAL PRODUCER / DIGITAL DEPT MANAGER

2015-Aug 2018

- Hands on production of multiple projects, managing UX designers, visual designers, development vendors, and internal development support
- Creation of budgets and SOWs for all digital products across the company and advise on technical requirements
- Responsible for client meetings and presentations of creative and user experience throughout the project and also direct management of scope changes through direct client engagement
- Manage multiple vendors for development, QA, and hardware installation

INHANCE DIGITAL, LOS ANGELES, CA

Executive Producer-Interactive/Experiential

2013-2015

- Took full charge of overseeing daily production operations for multiple interactive and video projects; encompassing resource allocation, executive-level client communication, budget assignments, and initial scope assessment.

Drew is one of the rare breed who "gets it", and facilitates the creative and collaborative process to get the best results possible, on-time, and within budget

Dan Bickell

3D Artist, INHANCE DIGITAL

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- Provide expert oversight to producers assigned to specific projects to ensure smooth and efficient production.
- Secured and properly maintained project integrity throughout the production life cycle.
- Employed analytical skills in creating and reviewing initial statements of work (SOWs) for new projects based on pitches and proposals; as well as storyboards and scripts for clients.
- Worked collaboratively with business development on pitches and proposals including initial budget estimations.
- Developed and facilitated training seminars for junior producers and new hired employees.

Notable Accomplishments:

- ✓ Exhibited superior talents in managing more than 100 projects per year total worth more than \$3M in annual revenue.
- ✓ Earned recognition as go-to person in handling new high-profile clients such as Facebook and Audi of America; as well as appreciation from the management for excellent performance and professionalism.
- ✓ Consistently averaged 4+ deliverables for 18 events/clients with an average profit of 30% or more every 3 months.
- ✓ Successfully delivered content for multiple fortune 500 companies such as Boeing, Sikorsky, Audi of America, Biogen, and Facebook.

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Senior Interactive Producer | Senior Project Manager

2011-2013

- Held full accountability in overseeing scope, budget, and schedules of multiple interactive applications including iOS, Android, Kinect, Flash, and Windows-based real-time 3D, WebGL, HTML5, and UE4.
- Spearheaded the integration of multiple applications across different hardware including iPod/iPhone apps, interactive touchscreen, websites, database integration, and custom CMS solutions.
- Drove efforts in guiding a team of graphic designers and programmers; as well as in hiring freelance artists and voice-over talents, graphic designers, 3D modelers, UX designers, programmers, and quality assurance.

Notable Accomplishments:

- ✓ Led a new product launch of a lead capture database, which was seamlessly integrated into all interactive projects.
- ✓ Expertly handled the delivery of applications for live events including tradeshows, permanent installation, and enterprise solutions.
- ✓ Successfully delivered digital projects for clients such as Sanofi, Raytheon, and Warner Brothers

SCOPE SEVEN LLC/ZOO DIGITAL, EL SEGUNDO, CA

Producer-Interactive and Post Production

2007-2011

- Assumed full responsibility in overseeing the scope, budget, and schedules of interactive DVDs, flash games, Blu-Ray features, and post production projects.

Notable Accomplishment:

- ✓ Displayed proficiency in handling and accomplishing post-production projects for Disney through collaboration with Technical and Quality Assurance teams in creating digital workflow and delivery of final content in multiple digital formats.
- ✓ Administered the production of DVD game titles such as, Hannah Montana (Mattel), The Price is Right, SpongeBob, and Harry Potter 5 Flash Game (WB Interactive), and The Office Season 5.
- ✓ Oversaw post-production for Walt Disney Worldwide Technical services and the BBC.

SURFRIDER FOUNDATION, SANTA MONICA, CA

Chairperson

2008-2010

- Rendered astute direction to the Executive Committee toward the achievement of year-long community based programs and fundraising goals.
- Managed the planning and coordination of new website launching with emphasis on broad communication and education.

Notable Accomplishment:

- ✓ Played a key role as producer of the animated short film entitled, The Cycle of Insanity: The real story of water, which was a finalist in the 2010 Ocean Blue Film Festival.

SNAP TV GAMES, SANTA MONICA, CA

Freelance Producer | Producer

2006-2007

- Coordinated with the Marketing Team to develop and ensure the achievement of milestones for final street date and sales.
- Provided expert oversight to graphic designers/animators in designing and implementing assets; while performing quality control with the authoring vendor.
- Created schedules/budgets for the overall project and ensure approval in partnership with the senior producer.

Notable Accomplishment:

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- ✓ Successfully delivered interactive DVD games for client's Major League Baseball (MLB) and Pokemon franchise.

GRACIE FILMS, CULVER CITY, CA

Associate Producer-DVD

2003-2006

- Worked closely with animation directors in producing original animation for menu content; as well as creative producers and vendors to develop value-added materials.
- Expertly handled the production process from storyboard through final animation.
- Exemplified industry expertise in creating production schedules for each DVD release from concept through authoring and compression.

Notable Accomplishment:

- ✓ Demonstrated excellent skills in managing various projects including The Simpsons DVD, seasons 4, 5, 6, 7, 8, and Spanglish DVD.

EARLIER CAREER

SUNWOO ENTERTAINMENT, BURBANK, CA

Manager of Productions

2003

GRACIE FILMS INTERACTIVE, CULVER CITY, CA

Associate Producer

2002

MAJOR PROJECTS HANDLED

World of Audi-Audi of America | Skyrise Launch Event-Otis Elevator | eBay Main Street Digital Wall

EDUCATION

Bachelor of Science in Communications, Television, Radio, and Film Production, *Graduated magna cum laude*

SYRACUSE UNIVERSITY, SYRACUSE, NY

PROFESSIONAL AFFILIATIONS

Producers Guild of America

ACTIVITIES

Friends of the Los Angeles River | Surfrider Foundation (Recipient of Wave Maker Award)

TECHNICAL ACUMEN

Windows | Macintosh | Microsoft Office Suite | Avid ProTools | Flash | Adobe After Effects | Google Docs
Final Cut Pro | Adobe Photoshop | WordPress.com | Microsoft Project | TACTIC | Microsoft Visio | Basecamp
Wrike.com

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